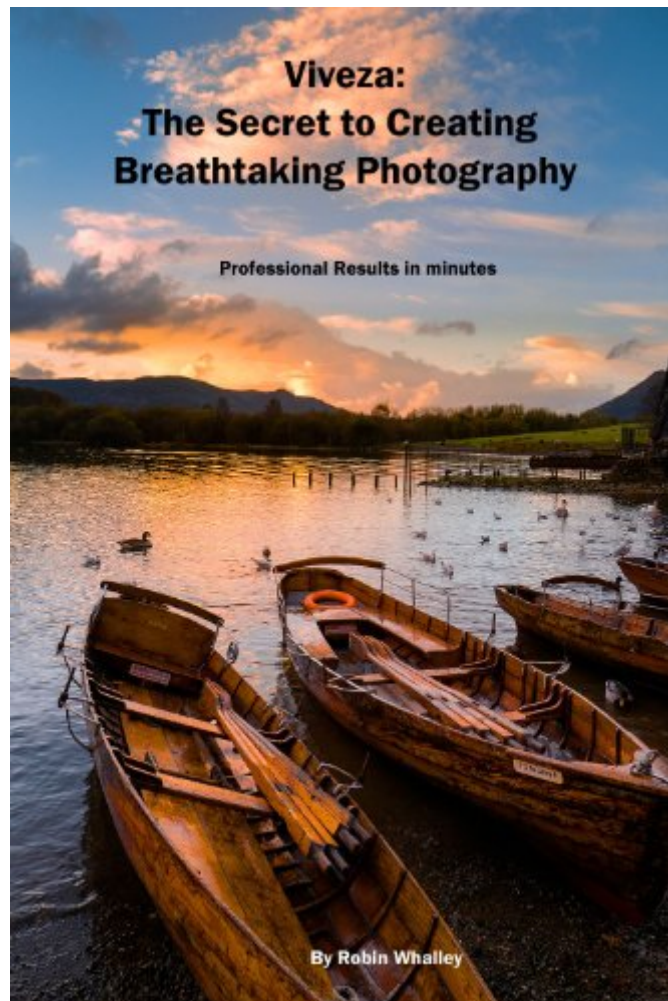


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Viveza: The Secret To Creating Breathtaking Photography (The Lightweight Photographer Books)



Synopsis

This book covers Nik Viveza 2. This book has a single purpose and that is to help you achieve breathtaking photography in less time than you ever imagined possible. This is not a book about how to use a camera, frame a shot or capture a pose. No, this is a book about image editing using one very special tool that makes creating stunning images simple. Have you ever struggled to realise your vision? Does the reality of your photographs never quite live up to the image you had in your head? Do you feel frustrated by the technical demands of Photoshop? If you have answered yes to any of these questions then you need to try Viveza 2 from Nik. If you learn how to use it properly you will absolutely love it. Images will be dramatically improved and your productivity will go through the ceiling. Image edits that might have taken hours to create previously can be achieved in minutes. Don't struggle with trial and error learning. This book covering Viveza 2 will guide you quickly through the essential elements and demonstrate how you can achieve professional results with ease.

Book Information

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Customer Reviews

I learned a few tricks from this book. However, IMO, the best NIK Software training is available from

the free videos on their website. I have not yet found a book (or a video for that matter) that includes all the keyboard shortcuts used on NIK Software. I just learned two more shortcuts from a NIK video..his book is worthwhile at the price....

I have given Robin's book a 5 star rating because it leads the photographer into what is a remarkable, yet quite an intuitive program to use. I personally have used Viveza for ages and find it very easy to use and have achieved satisfying results right from the first attempt. The book is well written and Robin has demonstrated the process and workflow of the various modules in Viveza in a straightforward manner from which even a novice photographer would achieve positive results from his/her endeavours. Whilst some believe that to "manipulate" an image after the capture is heresy, the simple fact is that the camera, no matter how good it is, does not know if it has been pointed at the Taj Mahal or a cows backside, it only averages the light falling on the sensor. Viveza cannot add anything to the image, all it does is use very effectively all that has been collected by the sensor. Robin demonstrates very skillfully how to draw the image out of that sensor and reveal the subtleties of color and tone captured within. Well done Robin!.

This is a simple, practical and concise book that allows one to augment and improve one's mastery of Nik's Viveza plug-in (the author uses the LR plug-in for his examples in the book but the PS plug-in works exactly the same way). It is necessarily a rather short book considering there aren't that many menus, options or sliders in Viveza2 to begin with. However, the author explains all the controls and sliders very well. The most useful aspect of the book are the worked examples where the author encourages the reader to download the example pictures from his website and carry out the modifications side by side with reading the book. This actually helped me a lot in understanding the effect certain changes has to the image and how different local adjustments all tie in together. The instructions are mainly practical and oriented towards explaining the functioning of the Nik Software. However, while the book is basically a more practically and usable alternative to the software's manual rather than a treatise on the 'artistic approach' towards post editing, if you pay close attention to the author's explanation of the use of the various sliders, and follow the worked examples closely, you may even evince some broader understanding of the principles and considerations of the digital photo-editing process in general and all Nik plug-ins in particular (all of which generally take the same approach towards local adjustments). At the price you pay for the book, I totally recommend it, unless you are already a proficient user of Viveza2. It will give you better value for the money you paid to Nik (or now Google) for the software, and save you lot of time

in your editing process by eliminating much of the trial and error.

Having used Viveza, I felt comfortable already with the product, but I liked the way that the book covers a practical approach to set adjustments to different kinds of photos, as a way of explaining the power of the product.

This book covers the basics of the program and gives a clear idea of how to use the plug in to obtain desired results. It is well written and covers the subject well. If your familiar with the program already, you might get something new from this book. I would recommend it for folks who are interested in buying the plug in but have not committed yet.

Viveza is a tool I have been using for years - it extends Adobe Camera Raw in PhotoShop in special, subtle ways. I thought I knew all about Viveza and bought the Kindle book to see if it could teach me any new tricks. By golly it did - and lifted a project I was working on to another level. Subtle and yet so simple. I am glad I bought the book.

There are very few books written about NIK software which is a shame because it is very useful software. This book help fills that gap. It is short but it covers the material. The only thing that I thought was lacking was an index. I was using the software after I read the book and had a question that I knew was covered in the book. I wanted to find the answer quickly by checking the index But there was none. I actually found the answer someplace else. Too bad. I hope that future books by this author add an index. Otherwise I was well satisfied. I'm looking forward to more books by him. (I bought this book through . I do like the quick Kindle service.)

For a photographer editing color raw files the NIK Viveza plug-in (Aperature, Lightroom and Photoshop) allows accurate and efficient global and local adjustments. If you have not dedicated most of your waking life to Photoshop but wish to create exceptional images, Viveza is for you. Robin Whalley's book give you everything you need to know in getting started in clear and interesting prose.

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